

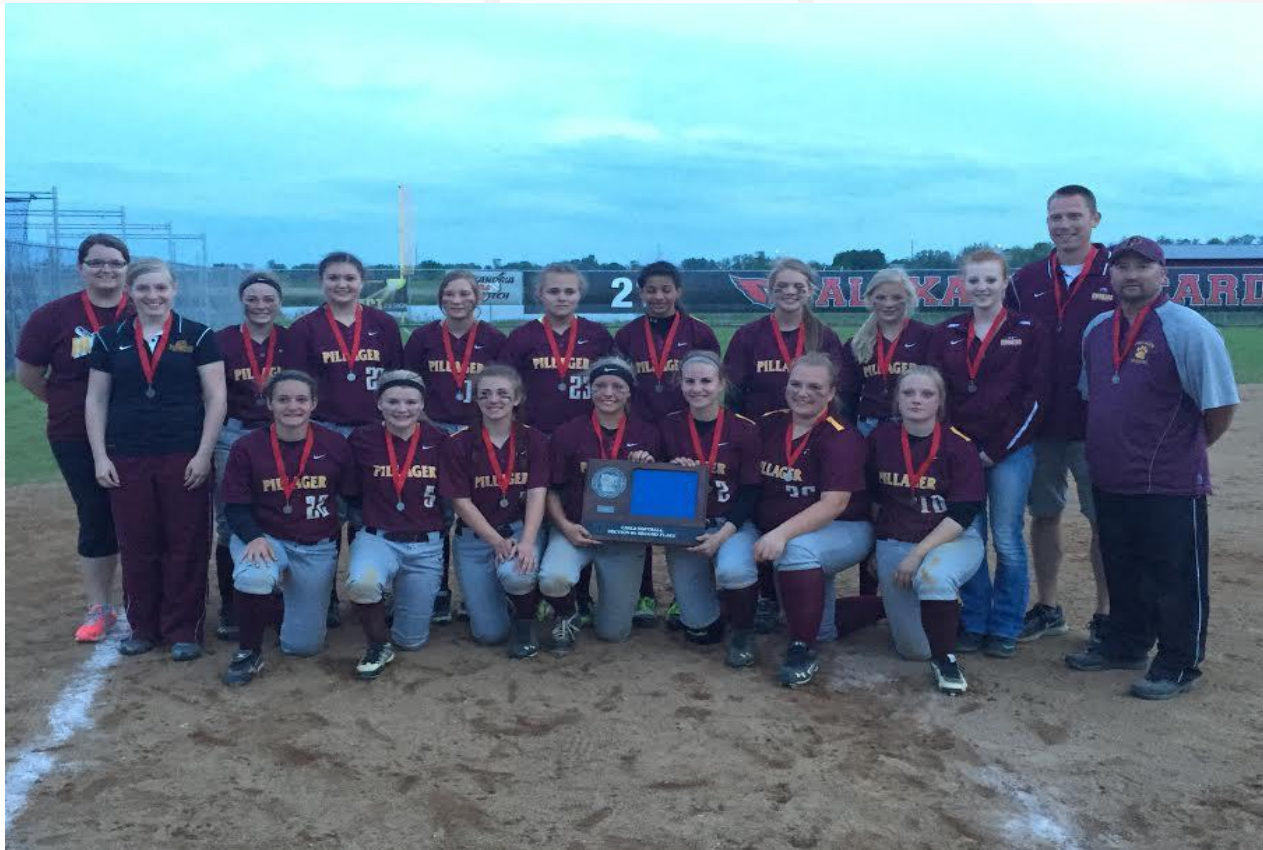


Common Language

Goals and Purpose



Goal is to Win.....





But that's not our Purpose...

Purpose



We Prepare, Plan & Play to 'win'
But the 'win' is not our PURPOSE

Education is our PURPOSE





Purpose

My purpose as an activities/athletic director is to establish a positive and welcoming atmosphere where student-athletes learn the values needed to be successful on and off the playing field.



Our programs.....

- The Goal for our programs is to win games, conference, and state championships.
- But that isn't our Purpose
- Our Purpose is to develop in the students skills that will help them be successful in life. (97% of student-athletes have a terminal experience)
- This takes intention and focus.
- And it takes clear expectations and support for coaches.
- We don't get to determine who participates in our programs. We will try to help students become better athletes **and** through that process, and if we are intentional, we will grow better equipped human beings.

Purpose Statements

- **Terry Hollingsworth – Cross Country/Track & Field**

The reason I coach is to help young athletes improve the skills needed to be successful both on and off the playing field. With honesty and hard work, athletes will develop life skills that will help ensure a healthy and fruitful future.

- **Lowell Scearcy – Football**

I continue to coach at my age because I feel kids need more help than they did 30 or 40 years ago. I don't think kids have changed, but many things around them have. Athletics gives kids a purpose, a sense of belonging, something to be committed to. Athletes understand that a strong work ethic, and doing what is right, will have a positive impact on their futures.

Purpose Statements

- **Jessica Davoli – Volleyball**

I hope to establish integrity and leadership into my athletes by being a positive role-model for them.

- **Eric Uselman – Boys Basketball**

To influence young men into becoming future leaders of their communities and their own families by life lessons through sports.

Purpose Statements

- **Wade Mortenson – Girls Basketball**

I coach to prepare young women to become stand up people both off and on the field/court. Through building positive relationships, my players will know that they are cared for. Our team will learn to do what is right no matter how difficult a situation may become by observing the decisions and actions that are made on a daily basis. My players will have a passion for the game because of the positive, inviting, and caring atmosphere that has been created.

- **Jacob Mehr – Baseball**

My purpose is to teach boys to become young men of integrity by coaching with compassion and build relationships.

Purpose Statements

- **Greg Bennett – Softball**

By building relationships through kindness and enthusiasm, I can help to create a team environment where players want to participate and want to grow as individuals.

- **Chris Berent – Golf**

I believe that building relationships, establishing fairness, and creating a fun environment for athletes will allow them to prosper both on and off the playing field/court.

- **Jim Bentson – Track & Field**

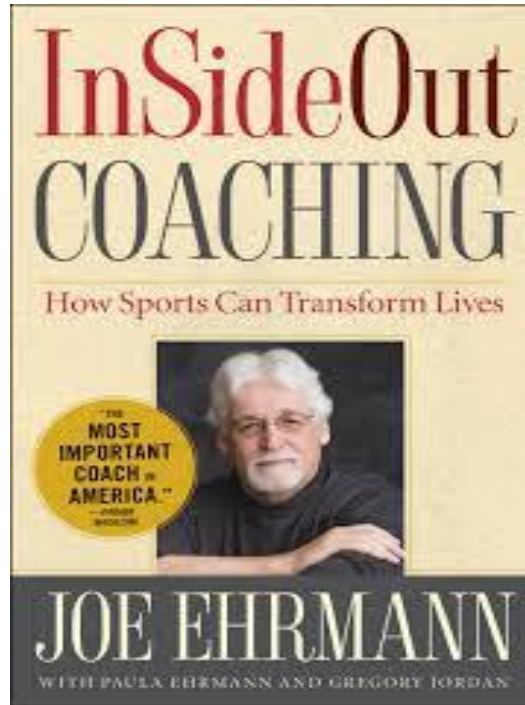
I wish to empower my athletes to be successful on and off the court, field, or track, and to build a lifelong commitment to understanding, honesty and trust.



How is success defined?

- Wins and losses
- Life Lessons
- Improvement
- Working as a team
- Commitment
- Overcoming adversity
- Relationships
- The list goes on and on.....

Inside Out Coaching





WHY WE PLAY was created by the Minnesota State High School League. For more information and for ongoing support, join the conversation on Twitter.

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